

Search engine optimization

N.B. This page appears to be **mostly** about SEFURLs (although that is SEO related) rather than *search engine optimization*. Another page here [Search Engine Friendly URLs](#) has the start of how SEFURLs are currently working in Tiki.

Wishlist

- [Machine Learning for SEO and SEM](#)
- [Sitemap](#)
- [SEO Panel](#)

Top dogfood priorities

- [domain redirect from *.tikiwiki.org to *.tiki.org is not working](#) fixed
- [tiki-all_languages.php needs canonical](#)
- [Areas Perspective Multi-domain dogfood](#)
 - Areas: <http://suite.tiki.org/Tiki+vs+eyeOS> should not have <link rel="canonical" href="https://suite.tiki.org/Tiki+vs+eyeOS">. It should redirect or at least put a canonical to the domain with *suite* in it.

Top priorities

- Implement for mobile versions:
<http://searchengineland.com/switchboard-tags-like-canonical-tags-but-for-mobile-seo-127676>
- Canonical links: They should be done for various object types and have Short URLs. Please see: <http://tikiwiki.svn.sourceforge.net/viewvc/tikiwiki/trunk/templates/canonical.tpl>
 1. ~~wiki~~ done
 - Comments (found in Google results) such as <http://dev.tiki.org/tiki-comment-list?type=wiki+page&objectId=Composer> and <http://dev.tiki.org/tiki-comment-list?type=wiki+page&objectId=TrackerToGanttChart> should 301 to the page
 2. ~~articles~~ done
 3. ~~blogs (needs SEFURL too)~~ done
 4. ~~blog posts (missing SEFURL)~~ done
 5. ~~forum~~ done
 6. ~~forum posts (missing SEFURL)~~ done (called it forumthread)
 - Super. Can we have title of threads like we do for blog bosts?
<http://tiki.org/forumthread45664-http-500-internal-server-error>
 - This [example found in Google search results](#) doesn't have a canonical
 - http://tiki.org/tiki-view_forum_thread.php?display=&comments_parentId=50955&forumId=26&fullscreen=&PHPSESSID= also found in Google, doesn't have a canonical
 - "https://tiki.org/tiki-view_forum_thread.php?comments_parentId=52156&display=print" was found in a search result. Perfect candidate for a canonical URL
 7. [Tracker items: nice URLs and Canonical](#)
 8. calendar - too tricky, the sefurl is messy and has too many rewrite rules, needs tidying up

9. categories done, but some tidying up of sort order etc needed

- Canonical should link to ~~http version~~ because better for SEO Done r40833
- tags for pages such as:
http://doc.tiki.org/tiki-browse_freetags.php?tag=+cms&sort_mode=name_asc&broaden=y
- directory: http://tiki.org/tiki-directory_browse.php?parent=36 vs <http://tiki.org/directory36?print=y>

Notes

- Inform robots not to index error messages (ex.: db connection issue)
 - but added meta generator?
 - Error 503 or something
 - <http://doc.tiki.org/Meta+Tags>
 - <http://antezeta.com/news/avoid-search-engine-indexing>
- inform robots not to index machine translated pages like:
http://info.tiki.org/tiki-index.php?machine_translate_to_lang=fa&no_bl=y&page=About+Tiki
- <http://www.google.com/support/webmasters/bin/answer.py?answer=35769>
- pages which end with .txt should also work with shortURLS
- browser title of https://info.tiki.org/tiki-list_file_gallery.php?view=list&galleryId=4 is "calendar"

Questions

- Should we use absolute URLs for canonicals?
 - Answer: yes
- What about: <https://github.com/piwik/piwik/issues/2974>

Open

Rating	Subject	Submitted by	Importance	Easy to solve?	Priority	Category	Volunteered to solve	Created	LastModif	Comments
● ★★½ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ (0) ?	Broken ReWrite rule in .htaccess	maclauk	3		15	• Error		2009-09-30	2009-09-30	2 maclauk-30 Sep 09
● ★★½ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ (0) ?	Using Sefurl leads to WSOD	djbarney			25	• Error		2009-10-16	2009-10-16	1 stefbrodu-16 Nov 09

Rating	Subject	Submitted by	Importance	Easy to solve?	Priority	Category	Volunteered to solve	Created	LastModif	Comments
<ul style="list-style-type: none"> ● ★★½ ▶★★★ ★★★ ▶★★★ ★★★ ▶★★★ ★★★ ▶★★★ ★★★ ▶★★★ (0) ? 	SEFUrl needs to be updated	shtepawski	6		30	• Support request		2010-03-02	2010-03-02	2 Gergely-03 Nov 10
<ul style="list-style-type: none"> ● ★★½ ▶★★★ ★★★ ▶★★★ ★★★ ▶★★★ ★★★ ▶★★★ ★★★ ▶★★★ (0) ? 	In dev.org : search bug, old problem(s) not solved in sorting a filtered list.		8		40	• Usability • Dogfood on a *.tiki.org site • Consistency		2011-08-10	2011-08-10	0
<ul style="list-style-type: none"> ● ★★½ ▶★★★ ★★★ ▶★★★ ★★★ ▶★★★ ★★★ ▶★★★ ★★★ ▶★★★ (0) ? 	RSS feed for trackers: should use SEFURLs	Marc Laporte	1 low		5	• Less than 30-minutes fix		2011-12-29	2011-12-29	0
<ul style="list-style-type: none"> ● ★★½ ▶★★★ ★★★ ▶★★★ ★★★ ▶★★★ ★★★ ▶★★★ ★★★ ▶★★★ (0) ? 	Google shouldn't returns edit page link to create a new page	Bernard Sfez / Tiki Specialist	7	5	35	• Dogfood on a *.tiki.org site • Bug		2021-10-31	2021-10-31	0
<ul style="list-style-type: none"> ● ★★½ ▶★★★ ★★★ ▶★★★ ★★★ ▶★★★ ★★★ ▶★★★ ★★★ ▶★★★ (0) ? 	Simple way to tell search engine robot to index or not a Tiki site	Bernard Sfez / Tiki Specialist	7	7	49	• Feature request • Developer Training • Easy for Newbie Dev		2021-11-08	2021-11-08	0

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<ul style="list-style-type: none"> ● ★★½ ★☆☆ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ (0) ? 	Disallow printing links to be indexed by search engines	Bernard Sfez / Tiki Specialist	7	7	49	<ul style="list-style-type: none"> • Feature request • Dogfood on a *.tiki.org site • Developer Training • Easy for Newbie Dev 		2021-11-08	2021-11-08	0
<ul style="list-style-type: none"> ● ★★½ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ (0) ? 	Equivalent characters for page linking, backlinking, searching, etc (ex.: space, underscore, period)	Marc Laporte	3		15	<ul style="list-style-type: none"> • Usability • Feature request 		2008-10-29	2008-12-04	0
<ul style="list-style-type: none"> ● ★★½ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ (0) ? 	Tighter integration with Apache's > .htaccess (error messages, etc.)	Marc Laporte	8	5	40	<ul style="list-style-type: none"> • Feature request • Dogfood on a *.tiki.org site 		2008-12-04	2018-02-09	1 amette-04 Dec 08
<ul style="list-style-type: none"> ● ★★½ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ (0) ? 	To show Links with no Permission for anonym - turns external Sitemap creation in a disasterarea 302	artbody	7	5	35	<ul style="list-style-type: none"> • Usability • Feature request 		2009-04-07	2013-11-04	0
<ul style="list-style-type: none"> ● ★★½ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ (0) ? 	Allow redirect plugin to use fragment identifiers (section/anchors) (patch included)	lbmaian			25	<ul style="list-style-type: none"> • Feature request • Patch 		2009-05-20	2009-06-07	1 marclaporte-23 Aug 10

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<ul style="list-style-type: none"> ● ★★½ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ (0) ? 	Creation of wiki page: enter description and wiki page name is suggested (but editable)		2		10	• Feature request		2009-09-01	2010-01-14	0
<ul style="list-style-type: none"> ● ★★½ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ (0) ? 	SEF URL for article topics	Nelson Ko	4		20	• Feature request		2009-12-07	2009-12-07	0
<ul style="list-style-type: none"> ● ★★½ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ (0) ? 	Structures don't get SEF links when SEF is enabled	DesertWolf	6		30	• Conflict of two features (each works well independently)		2010-04-28	2010-04-28	0
<ul style="list-style-type: none"> ● ★★½ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ (0) ? 	Group home pages do not work under sefurl	Gergely	7		35	• Usability • Conflict of two features (each works well independently)		2011-01-27	2011-01-29	1 Chealer9-16 Feb 11
<ul style="list-style-type: none"> ● ★★½ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ (0) ? 	SEFURL with parameters in URL path	Frank Guthausen	6	5	30	• Error		2012-11-09	2013-10-28	0

Rating	Subject	Submitted by	Importance	Easy to solve?	Priority	Category	Volunteered to solve	Created	LastModif	Comments
<ul style="list-style-type: none"> ● ★★½ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ (0) ? 	domain redirect from *.tikiwiki.org to *.tiki.org is not working	Marc Laporte	9	9	81	<ul style="list-style-type: none"> • Dogfood on a *.tiki.org site • Regression 		2013-06-11	2014-08-30	<ul style="list-style-type: none"> 5 Jyhem-01 Sep 14
<ul style="list-style-type: none"> ● ★★½ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ (0) ? 	Find a way to block robots from indexing in PHP, and configurable from Tiki	Marc Laporte	8	3	24	<ul style="list-style-type: none"> • Feature request 		2013-08-21	2013-11-01	<ul style="list-style-type: none"> 9 Jyhem-05 Sep 14
<ul style="list-style-type: none"> ● ★★½ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ (0) ? 	Tracker items: nice URLs and Canonical	Marc Laporte	8	4	32	<ul style="list-style-type: none"> • Feature request • Consistency 		2013-11-03	2013-11-04	<ul style="list-style-type: none"> 0

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- 1 (current)**
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Pending

Rating	Subject	Submitted by	Importance	Easy to solve?	Priority	Category	Volunteered to solve	Created	LastModif	Comments
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Closed

Rating	Subject	Submitted by	Importance	Easy to solve?	Priority	Category	Volunteered to solve	Created	LastModif	Comments
☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ (0)	_htaccess should know which version of Tiki it is for	Marc Laporte	9 high	8	72	<ul style="list-style-type: none"> • Feature request • Less than 30-minutes fix 	Nelson Ko	2009-12-25	2012-04-16	0
☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ (0)	Ability to use a structure as a menu {menu structureid=1}	homunq	8		40	<ul style="list-style-type: none"> • Feature request 	homunq	2007-04-05	2010-01-14	6 marclaporte-29 Apr 09
☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ (0)	Add canonical for tiki-slideshow2.php	Marc Laporte	4	10 easy	40	<ul style="list-style-type: none"> • Feature request 	manivannans	2013-12-03	2013-12-09	0
☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ (0)	Add canonical to tiki-print.php?page=	Marc Laporte	2	10 easy	20	<ul style="list-style-type: none"> • Feature request 	manivannans	2013-12-09	2014-01-06	0
☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ (0)	Adding some examples in htaccess	Marc Laporte	5	8	40	<ul style="list-style-type: none"> • Documentation (or Advocacy) • Less than 30-minutes fix 		2008-03-08	2010-12-26	3 marclaporte-29 Mar 10

Rating	Subject	Submitted by	Importance	Easy to solve?	Priority	Category	Volunteered to solve	Created	LastModif	Comments
☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ (0)	Character substitutions in page names, search engine, usernames, etc.	Marc Laporte	6		30	<ul style="list-style-type: none"> Usability Feature request Dogfood on a *.tiki.org site 		2008-12-03	2009-01-17	0
☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ (0)	Disallow tiki-tell_a_friend.php in robots.txt	Jan Krohn	6	8	48	<ul style="list-style-type: none"> Usability Less than 30-minutes fix 		2010-03-11	2011-02-05	6 JanKrohn-18 Mar 10
☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ (0)	Display tracker item title in the sefurl	Marc Laporte	7	4	28	<ul style="list-style-type: none"> Feature request Consistency 		2011-10-18	2017-11-25	1 marclaporte-25 Nov 17
☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ (0)	Full screen mode: Error on first click on dev.tw.o and doc.tw.o		7		35	<ul style="list-style-type: none"> Error Dogfood on a *.tiki.org site 		2009-04-19	2011-01-05	0
☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ (0)	Google reject Tiki generated sitemap	Bernard Sfez / Tiki Specialist	7	5	35	<ul style="list-style-type: none"> Regression Easy for Newbie Dev 		2021-09-13	2021-12-07	4 Bsfez-07 Dec 21

Rating	Subject	Submitted by	Importance	Easy to solve?	Priority	Category	Volunteered to solve	Created	LastModif	Comments
☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ (0)	Multi-domain: redirect all traffic to main domain	Marc Laporte	4		20	• Feature request • Community projects	Louis-Philippe Huberdeau	2010-05-05	2010-09-08	0
☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ (0)	Multilingual Meta Keywords and Meta Description (and increase 255 characters limit)	Marc Laporte	3	8	24	• Feature request	manivannans	2005-06-29	2021-09-30	2 Bsfez-30 Sep 21
☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ (0)	nofollow on hyperlinks	Marc Laporte	8	8	64	• Feature request • Less than 30-minutes fix		2008-02-28	2010-08-23	8 marclaporte-23 Aug 10
☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ (0)	output handler 'ob_gzhandler' cannot be used after 'URL-Rewriter' in tiki-setup.php on line 1890	Marc Laporte		5	25	• Error		2007-08-15	2020-02-26	1 drsassafras-26 Feb 20
☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ ☆☆☆ (0)	page names with colon, like user:person not working when SEFURL is on	Nelson Ko	8		40	• Error		2010-11-09	2011-01-05	1 marclaporte-05 Jan 11

Discussion on IRC about SEFURLs

[+]

Some tips from Dima

Dima is a developer in contact with Regis & Marc and who will join the Tiki community in February 2013

```
> Also I'm sending you some seo-recomendations:
> 1 ) It would be better to make redirects (for example from
> http://info.tiki.org/Join+the+Community to
> http://info.tiki.org/Join+the+Community/) All urls should be in one format.
> 2) In robots.txt directive Crawl-Delay should be at the bottom of the file
> 3) Indexing search should be forbidden by placeing Disallow:
> /tiki-searchresults* into robots.txt
> 4) <h1> tags should be without any attributes, such as id, class etc.
> 5) As I can see, main page is http://tiki.org/tiki-index.php but
> http://tiki.org/ redirects to http://info.tiki.org. It's not good :)
> 6) Also I've never seen directive Exclude in robots.txt before.
>
```

Huh ? I do not understand this:

Dima wrote:

4) tags should be without any attributes, such as id, class etc.

- why ? — luci

Tricky

- <http://doc.tiki.org/Wiki-Syntax+Text> -> OK
- <http://doc.tiki.org/wiki-Syntax+Text> -> not OK because of this rule RewriteRule ^wiki-(A-Za-z0-9+) tiki-index.php?page=\$1 QSA,L, but complicated what to do with this rule, backward compatibility suggest we keep it. But it's a rule that don't even support non-alpha in pagename

Related

- [URL Rewriting Revamp](#)
- <http://wordpress.org/extend/plugins/all-in-one-seo-pack/>
- <http://www.aboutus.org/Learn/Quick-SEO-Fixes-for-Internal-Links>
- <http://schema.org/>
- [The Inconvenient Truth About SEO](#)
- <https://github.com/PiedWeb/SeoPocketCrawler>
- <https://github.com/ARCANEDDEV/SEO-Helper>
- <https://github.com/melbahja/seo> + <https://packagist.org/packages/melbahja/seo>
- <https://packagist.org/packages/evert/sitemap-php> is abandoned so perhaps could be replaced by *

<https://github.com/melbahja/seo/tree/master/src/Sitemap>

- <https://github.com/eyecatchup/SEOstats/issues/151> (project seems on hold)
- <https://github.com/marcortola/behat-seo-contexts> +
<https://packagist.org/packages/marcortola/behat-seo-contexts>

alias

- [Rewrite Rules](#)
- [Clean URL](#)
- [Clean URLs](#)
- [SEO](#)
- [Canonical URLs](#)
- [Canonical URL](#)
- [Canonical](#)
- [Canonical links](#)
- [Canonical link](#)