

Search engine optimization

N.B. This page appears to be **mostly** about SEFURLs (although that is SEO related) rather than *search engine optimization*. Another page here [Search Engine Friendly URLs](#) has the start of how SEFURLs are currently working in Tiki.

Wishlist

- [Machine Learning for SEO and SEM](#)
- [Sitemap](#)
- [SEO Panel](#)

Top dogfood priorities

- [domain redirect from *.tikiwiki.org to *.tiki.org is not working fixed](#)
- [tiki-all_languages.php needs canonical](#)
- [Areas Perspective Multi-domain dogfood](#)
 - Areas: <http://suite.tiki.org/Tiki+vs+eyeOS> should not have `<link rel="canonical" href="https://suite.tiki.org/Tiki+vs+eyeOS">`. It should redirect or at least put a canonical to the domain with *suite* in it.

Top priorities

- Implement for mobile versions:
<http://searchengineland.com/switchboard-tags-like-canonical-tags-but-for-mobile-seo-127676>
- Canonical links: They should be done for various object types and have Short URLs. Please see: <http://tikiwiki.svn.sourceforge.net/viewvc/tikiwiki/trunk/templates/canonical.tpl>
 1. ~~wiki~~ done
 - Comments (found in Google results) such as <http://dev.tiki.org/tiki-comment-list?type=wiki+page&objectId=Composer> and <http://dev.tiki.org/tiki-comment-list?type=wiki+page&objectId=TrackerToGanttChart> should 301 to the page
 2. ~~articles~~ done
 3. ~~blogs (needs SEFURL too)~~ done
 4. ~~blog posts (missing SEFURL)~~ done
 5. ~~forum~~ done
 6. ~~forum posts (missing SEFURL)~~ done (called it forumthread)
 - Super. Can we have title of threads like we do for blog posts?
<http://tiki.org/forumthread45664-http-500-internal-server-error>
 - This [example found in Google search results](#) doesn't have a canonical
 - http://tiki.org/tiki-view_forum_thread.php?display=&comments_parentId=50955&forumId=26&fullscreen=&PHPSESSID= also found in Google, doesn't have a canonical
 - "https://tiki.org/tiki-view_forum_thread.php?comments_parentId=52156&display=print" was found in a search result. Perfect candidate for a canonical URL
 7. [Tracker items: nice URLs and Canonical](#)
 8. calendar - too tricky, the sefurl is messy and has too many rewrite rules, needs tidying up
 9. ~~categories~~ done, but some tidying up of sort order etc needed
- ~~Canonical should link to http version because better for SEO~~ Done r40833
- tags for pages such as:
http://doc.tiki.org/tiki-browse_freetags.php?tag+=cms&sort_mode=name_asc&broaden=y
- directory: http://tiki.org/tiki-directory_browse.php?parent=36 vs <http://tiki.org/directory36?print=y>

Notes

- Inform robots not to index error messages (ex.: db connection issue)

- but added meta generator?
- Error 503 or something
- <http://doc.tiki.org/Meta+Tags>
- <http://antezeta.com/news/avoid-search-engine-indexing>
- inform robots not to index machine translated pages like:
 - http://info.tiki.org/tiki-index.php?machine_translate_to_lang=fa&no_bl=y&page=About+Tiki
- <http://www.google.com/support/webmasters/bin/answer.py?answer=35769>
- pages which end with .txt should also work with shortURLS
- browser title of https://info.tiki.org/tiki-list_file_gallery.php?view=list&galleryId=4 is "calendar"

Questions

- Should we use absolute URLs for canonicals?
 - Answer: yes
- What about: <https://github.com/piwik/piwik/issues/2974>

Open

Rating	Subject	Submitted by	Importance	Easy to solve?	Priority	Category	Volunteered to solve	Created	LastModif	Comments
● ★★☆☆ ★★★☆☆ ★★★☆☆ ★★★☆☆ ★★★☆☆ ★★★☆☆ ★★★☆☆ ★★★☆☆ ★★★☆☆ ★★★☆☆ (0) 🗨	Tracker items: nice URLs and Canonical	Marc Laporte	8	4	32	• Feature request • Consistency		2013-11-03	2013-11-04	0
● ★★☆☆ ★★★☆☆ ★★★☆☆ ★★★☆☆ ★★★☆☆ ★★★☆☆ ★★★☆☆ ★★★☆☆ ★★★☆☆ ★★★☆☆ (0) 🗨	Invalid URL makes really ugly & broken page: should be nicer fallback	Marc Laporte	2	6	12	• Usability		2013-11-03	2013-11-04	0
● ★★☆☆ ★★★☆☆ ★★★☆☆ ★★★☆☆ ★★★☆☆ ★★★☆☆ ★★★☆☆ ★★★☆☆ ★★★☆☆ ★★★☆☆ (0) 🗨	SEO: exclude irrelevant content and modules from indexing	Marc Laporte	3	3	9	• Feature request		2013-11-25	2013-11-25	0

Rating	Subject	Submitted by	Importance	Easy to solve?	Priority	Category	Volunteered to solve	Created	LastModif	Comments
● ★★☆☆ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ (0) 🗨	Canonical for forum posts (print post and print all)	Marc Laporte	2	8	16	• Feature request	manivannans	2014-04-03	2014-04-03	0
● ★★☆☆ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ (1) 🗨	SEF forum thread	drsassafras	6	9	54	• Consistency	manivannans	2014-04-27	2014-04-27	0
● ★★☆☆ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ (0) 🗨	URL structure	StudentPlanet			25	• Feature request		2014-04-27	2014-04-28	0
● ★★☆☆ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ (0) 🗨	Check & report broken links	Marc Laporte	5	2	10	• Feature request • Dogfood on a *.tiki.org site		2006-03-28	2021-10-10	1 Bsfez-10 Oct 21
● ★★☆☆ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ (1) 🗨	metatag description broken	Niel Hirjee	10 high	10 easy	99	• Regression		2017-05-30	2021-10-08	5 niel_hirjee-10 Aug 17
● ★★☆☆ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ (0) 🗨	Wrong URL at tiki-admin_sitemap.php for submitting a Tiki generated sitemap (manual VS console) ?	Bernard Sfez / Tiki Specialist	10 high	5	50	• Consistency		2021-12-07	2021-12-12	1 Bsfez-12 Dec 21

Rating	Subject	Submitted by	Importance	Easy to solve?	Priority	Category	Volunteered to solve	Created	LastModif	Comments
● ★★↓ ↓★★★ ★★★ ↓★★★ ★★★ ↓★★★ ★★★ ↓★★★ ★★★ ↓★★★ ★★★ (0) 🗨	Scheduler failing to create sitemap (no commands defined in the "sitemap" namespace)	Bernard Sfez / Tiki Specialist	9	7	63	• Regression		2021-12-12	2022-01-20	0

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Pending

Rating	Subject	Submitted by	Importance	Easy to solve?	Priority	Category	Volunteered to solve	Created	LastModif	Comments
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Closed

Rating	Subject	Submitted by	Importance	Easy to solve?	Priority	Category	Volunteered to solve	Created	LastModif	Comments
🗨 ★★↓ ↓★★★ ★★★ ↓★★★ ★★★ ↓★★★ ★★★ ↓★★★ ★★★ ↓★★★ ★★★ (0) 🗨	Cannot Reply to a Comment on Wiki page	psue	9 high	8	72	• Error • Conflict of two features (each works well independently) • Less than 30-minutes fix		2009-09-16	2010-01-14	1 marclaporte-27 Dec 09
🗨 ★★↓ ↓★★★ ★★★ ↓★★★ ★★★ ↓★★★ ★★★ ↓★★★ ★★★ ↓★★★ ★★★ (0) 🗨	_htaccess should know which version of Tiki it is for	Marc Laporte	9 high	8	72	• Feature request • Less than 30-minutes fix	Nelson Ko	2009-12-25	2012-04-16	0
🗨 ★★↓ ↓★★★ ★★★ ↓★★★ ★★★ ↓★★★ ★★★ ↓★★★ ★★★ ↓★★★ ★★★ (0) 🗨	nofollow on hyperlinks	Marc Laporte	8	8	64	• Feature request • Less than 30-minutes fix		2008-02-28	2010-08-23	8 marclaporte-23 Aug 10

Rating	Subject	Submitted by	Importance	Easy to solve?	Priority	Category	Volunteered to solve	Created	LastModif	Comments
☺ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ (0) 🗉	tiki-all_languages.php needs canonical	Marc Laporte	8	8	64	• Feature request	manivannans	2013-11-19	2014-02-13	2 manivannans-20 Dec 13
☺ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ (0) 🗉	Pollution of URLs by sending relative links to inexisting subdirectories	Marc Laporte	7	7	49	• Error • Conflict of two features (each works well independently)	Nelson Ko	2012-10-16	2013-10-28	1 marclaporte-29 Jan 13
☺ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ (0) 🗉	Date of article in the sitemap article xml are wrong	Bernard Sfez / Tiki Specialist	7	7	49	• Error • Regression		2021-12-06	2022-10-05	2 Bsfez-09 Oct 22
☺ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ (0) 🗉	Disallow tiki-tell_a_friend.php in robots.txt	Jan Krohn	6	8	48	• Usability • Less than 30-minutes fix		2010-03-11	2011-02-05	6 JanKrohn-18 Mar 10
☺ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ (0) 🗉	period (.) in page names conflicts with Short URLs rewrite rules	Marc Laporte	9 high		45	• Error • Dogfood on a *.tiki.org site		2008-11-01	2009-01-16	0
☺ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ (0) 🗉	Canonical URL Tag	Marc Laporte	9 high		45	• Feature request • Dogfood on a *.tiki.org site		2009-04-03	2011-05-23	2 marclaporte-05 Dec 10

Rating	Subject	Submitted by	Importance	Easy to solve?	Priority	Category	Volunteered to solve	Created	LastModif	Comments
Ⓢ ★★½ ½★★ ★★½ ½★★ ★★½ ½★★ ★★½ ½★★ ★★½ ½★★ (0) ⓘ	Ability to use a structure as a menu {menu structureId=1}	homunq	8		40	• Feature request	homunq	2007-04-05	2010-01-14	6 marclaporte-29 Apr 09
Ⓢ ★★½ ½★★ ★★½ ½★★ ★★½ ½★★ ★★½ ½★★ ★★½ ½★★ (0) ⓘ	Adding some examples in htaccess	Marc Laporte	5	8	40	• Documentation (or Advocacy) • Less than 30-minutes fix		2008-03-08	2010-12-26	3 marclaporte-29 Mar 10
Ⓢ ★★½ ½★★ ★★½ ½★★ ★★½ ½★★ ★★½ ½★★ ★★½ ½★★ (1) ⓘ	Site Map for visitors and search engines (Sitemap Protocol)	Marc Laporte	8	5	40	• Feature request		2008-03-09	2017-12-17	7 marclaporte-17 Dec 17
Ⓢ ★★½ ½★★ ★★½ ½★★ ★★½ ½★★ ★★½ ½★★ ★★½ ½★★ (0) ⓘ	Saving page with SEFURL on creates 404 error	mrirsch	8		40	• Error		2008-08-16	2008-08-16	0
Ⓢ ★★½ ½★★ ★★½ ½★★ ★★½ ½★★ ★★½ ½★★ ★★½ ½★★ (0) ⓘ	page names with colon, like user:person not working when SEFURL is on	Nelson Ko	8		40	• Error		2010-11-09	2011-01-05	1 marclaporte-05 Jan 11
Ⓢ ★★½ ½★★ ★★½ ½★★ ★★½ ½★★ ★★½ ½★★ ★★½ ½★★ (0) ⓘ	Add canonical for tiki-slideshow2.php	Marc Laporte	4	10 easy	40	• Feature request	manivannans	2013-12-03	2013-12-09	0

Rating	Subject	Submitted by	Importance	Easy to solve?	Priority	Category	Volunteered to solve	Created	LastModif	Comments
Ⓢ ★★↓ ↓★★ ★★↓ ↓★★ ★★↓ ↓★★ ★★↓ ↓★★ ★★↓ ↓★★ (0) ⓘ	SEF URL Search Engine Friendly URL	artbody	8		40	<ul style="list-style-type: none"> • Usability • Feature request • Patch • Dogfood on a *.tiki.org site 	artbody	2006-05-18	2021-10-11	7 Bsfez-11 Oct 21
Ⓢ ★★↓ ↓★★ ★★↓ ↓★★ ★★↓ ↓★★ ★★↓ ↓★★ ★★↓ ↓★★ (0) ⓘ	Full screen mode: Error on first click on dev.tw.o and doc.tw.o		7		35	<ul style="list-style-type: none"> • Error • Dogfood on a *.tiki.org site 		2009-04-19	2011-01-05	0
Ⓢ ★★↓ ↓★★ ★★↓ ↓★★ ★★↓ ↓★★ ★★↓ ↓★★ ★★↓ ↓★★ (0) ⓘ	Remove www automatically	Marc Laporte	7		35	<ul style="list-style-type: none"> • Feature request 		2010-03-30	2010-04-05	0
Ⓢ ★★↓ ↓★★ ★★↓ ↓★★ ★★↓ ↓★★ ★★↓ ↓★★ ★★↓ ↓★★ (0) ⓘ	Google reject Tiki generated sitemap	Bernard Sfez / Tiki Specialist	7	5	35	<ul style="list-style-type: none"> • Regression • Easy for Newbie Dev 		2021-09-13	2021-12-07	4 Bsfez-07 Dec 21
Ⓢ ★★↓ ↓★★ ★★↓ ↓★★ ★★↓ ↓★★ ★★↓ ↓★★ ★★↓ ↓★★ (0) ⓘ	Allow meta tags unique to pages	typeamom	6		30	<ul style="list-style-type: none"> • Feature request 	typeamom	2007-04-09	2018-03-06	3 marclaporte-15 Jan 10

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Discussion on IRC about SEFURLs
[\[+\]](#)
 Some tips from Dima

Dima is a developer in contact with Regis & Marc and who will join the Tiki community in February 2013

```
> Also I'm sending you some seo-recomendations:  
> 1 ) It would be better to make redirects (for example from  
> http://info.tiki.org/Join+the+Community to  
> http://info.tiki.org/Join+the+Community/) All urls should be in one format.  
> 2) In robots.txt directive Crawl-Delay should be at the bottom of the file  
> 3) Indexing search should be forbidden by placeing Disallow:  
> /tiki-searchresults* into robots.txt  
> 4) <h1> tags should be without any attributes, such as id, class etc.  
> 5) As I can see, main page is http://tiki.org/tiki-index.php but  
> http://tiki.org/ redirects to http://info.tiki.org. It's not good :)  
> 6) Also I've never seen directive Exclude in robots.txt before.  
>
```

Huh ? I do not understand this:

Dima wrote:

4) tags should be without any attributes, such as id, class etc.
- why ? — luci

Tricky

- <http://doc.tiki.org/Wiki-Syntax+Text> -> OK
- <http://doc.tiki.org/wiki-Syntax+Text> -> not OK because of this rule RewriteRule ^wiki-(A-Za-z0-9+) tiki-index.php?page=\$1 QSA,L, but complicated what to do with this rule, backward compatibility suggest we keep it. But it's a rule that don't even support non-alpha in pagename

Related

- [URL Rewriting Revamp](#)
- <http://wordpress.org/extend/plugins/all-in-one-seo-pack/>
- <http://www.aboutus.org/Learn/Quick-SEO-Fixes-for-Internal-Links>
- <http://schema.org/>
- [The Inconvenient Truth About SEO](#)
- <https://github.com/PiedWeb/SeoPocketCrawler>
- <https://github.com/ARCANEDEV/SEO-Helper>
- <https://github.com/melbahja/seo> + <https://packagist.org/packages/melbahja/seo>
- <https://packagist.org/packages/evert/sitemap-php> is abandoned so perhaps could be replaced by * <https://github.com/melbahja/seo/tree/master/src/Sitemap>
- <https://github.com/eyecatchup/SEOstats/issues/151> (project seems on hold)
- <https://github.com/marcortola/behat-seo-contexts> + <https://packagist.org/packages/marcortola/behat-seo-contexts>

alias

-
- [Rewrite Rules](#)
 - [Clean URL](#)
 - [Clean URLs](#)
 - [SEO](#)
 - [Canonical URLs](#)
 - [Canonical URL](#)

- [Canonical](#)
- [Canonical links](#)
- [Canonical link](#)