Search engine optimization

N.B. This page appears to be **mostly** about SEFURLs (although that is SEO related) rather than *search engine optimization*. Another page here Search Engine Friendly URLs has the start of how SEFURLs are currently working in Tiki.

Wishlist

- Machine Learning for SEO and SEM
- Sitemap
- SEO Panel

Top dogfood priorities

- domain redirect from *.tikiwiki.org to *.tiki.org is not working fixed
- tiki-all_languages.php needs canonical
- Areas Perspective Multi-domain dogfood
  - Areas: http://suite.tiki.org/Tiki+vs+eyeOS should not have <link rel="canonical" href="https://suite.tiki.org/Tiki+vs+eyeOS">. It should redirect or at least put a canonical to the domain with *suite* in it.

Top priorities

- Implement for mobile versions: http://searchengineland.com/switchboard-tags-like-canonical-tags-but-for-mobile-seo-127676
- Canonical links: They should be done for various object types and have Short URLs. Please see: http://tikiwiki.svn.sourceforge.net/viewvc/tikiwiki/trunk/templates/canonical.tpl
  1. ~~wiki~~ done
     - Comments (found in Google results) such as http://dev.tiki.org/tiki-comment-list?type=wiki+page&objectId=Composer and http://dev.tiki.org/tiki-comment-list?type=wiki+page&objectId=TrackerToGanttChart should 301 to the page
  2. ~~articles~~ done
  3. ~~blogs (needs SEFURL too)~~ done
  4. ~~blog posts (missing SEFURL)~~ done
  5. ~~forum~~ done
  6. ~~forum posts (missing SEFURL)~~ done (called it forumthread)
     - Super. Can we have title of threads like we do for blog bosts? http://tiki.org/forumthread45664-http-500-internal-server-error
     - This example found in Google search results doesn't have a canonical
     - http://tiki.org/tiki-view_forum_thread.php?display=&comments_parentId=50955&forumId=26&fullscreen=&PHPSESSID= also found in Google, doesn't have a canonical
     - "https://tiki.org/tiki-view_forum_thread.php?comments_parentId=52156&display=print" was found in a search result. Perfect candidate for a canonical URL
  7. Tracker items: nice URLs and Canonical
  8. calendar - too tricky, the sefurl is messy and has too many rewrite rules, needs tidying up
  9. ~~categories~~ done, but some tidying up of sort order etc needed
- ~~Canonical should link to http version because better for SEO~~ Done r40833
- tags for pages such as: http://doc.tiki.org/tiki-browse_freetags.php?tag=+cms&sort_mode=name_asc&broaden=y
- directory: http://tiki.org/tiki-directory_browse.php?parent=36 vs http://tiki.org/directory36?print=y

Notes

- Inform robots not to index error messages (ex.: db connection issue)

- but added meta generator?
- Error 503 or something
- http://doc.tiki.org/Meta+Tags
- http://antezeta.com/news/avoid-search-engine-indexing
- inform robots not to index machine translated pages like:
  http://info.tiki.org/tiki-index.php?machine_translate_to_lang=fa&no_bl=y&page=About+Tiki
- http://www.google.com/support/webmasters/bin/answer.py?answer=35769
- pages which end with .txt should also work with shortURLS
- browser title of https://info.tiki.org/tiki-list_file_gallery.php?view=list&galleryId=4 is "calendar"

Questions

- Should we use absolute URLs for canonicals?
  - Answer: yes
- What about: https://github.com/piwik/piwik/issues/2974

Open

Rating	Subject	Submitted by	Importance	Easy to solve?	Priority	Category	Volunteered to solve	Created	LastModif	Comments
● ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ (0) ❓	Equivalent characters for page linking, backlinking, searching, etc (ex.: space, underscore, period)	Marc Laporte	3		15	• Usability • Feature request		2008-10-29	2008-12-04	0
● ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ (0) ❓	Allow redirect plugin to use fragment identifiers (section/anchor ids) (patch included)	lbmaian			25	• Feature request • Patch		2009-05-20	2009-06-07	1 marclaporte-23 Aug 10
● ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ (0) ❓	Creation of wiki page: enter description and wiki page name is suggested (but editable)		2		10	• Feature request		2009-09-01	2010-01-14	0

Rating	Subject	Submitted by	Importance	Easy to solve?	Priority	Category	Volunteered to solve	Created	LastModif	Comments
● ★★⯪ ⯪★★ ★★⯪ ⯪★★ ★★⯪ ⯪★★ ★★⯪ ⯪★★ ★★⯪ ⯪★★ (0) ❓	Broken ReWrite rule in .htaccess	maclauk	3		15	• Error		2009-09-30	2009-09-30	2 maclauk-30 Sep 09
● ★★⯪ ⯪★★ ★★⯪ ⯪★★ ★★⯪ ⯪★★ ★★⯪ ⯪★★ ★★⯪ ⯪★★ (0) ❓	Using Sefurl leads to WSOD	djbarney			25	• Error		2009-10-16	2009-10-16	1 stefbrodu-16 Nov 09
● ★★⯪ ⯪★★ ★★⯪ ⯪★★ ★★⯪ ⯪★★ ★★⯪ ⯪★★ ★★⯪ ⯪★★ (0) ❓	SEF URL for article topics	Nelson Ko	4		20	• Feature request		2009-12-07	2009-12-07	0
● ★★⯪ ⯪★★ ★★⯪ ⯪★★ ★★⯪ ⯪★★ ★★⯪ ⯪★★ ★★⯪ ⯪★★ (0) ❓	SEFUrl needs to be updated	shtepawski	6		30	• Support request		2010-03-02	2010-03-02	2 Gergely-03 Nov 10
● ★★⯪ ⯪★★ ★★⯪ ⯪★★ ★★⯪ ⯪★★ ★★⯪ ⯪★★ ★★⯪ ⯪★★ (0) ❓	Structures don't get SEF links when SEF is enabled	DesertWolf	6		30	• Conflict of two features (each works well independently)		2010-04-28	2010-04-28	0
● ★★⯪ ⯪★★ ★★⯪ ⯪★★ ★★⯪ ⯪★★ ★★⯪ ⯪★★ ★★⯪ ⯪★★ (0) ❓	Group home pages do not work under sefurl	Gergely	7		35	• Usability • Conflict of two features (each works well independently)		2011-01-27	2011-01-29	1 Chealer9-16 Feb 11

Rating	Subject	Submitted by	Importance	Easy to solve?	Priority	Category	Volunteered to solve	Created	LastModif	Comments
★★★ ... (0) ❓	In dev.org : search bug, old problem(s) not solved in sorting a filtered list.		8		40	• Usability • Dogfood on a *.tiki.org site • Consistency		2011-08-10	2011-08-10	0
★★★ ... (0) ❓	RSS feed for trackers: should use SEFURLs	Marc Laporte	1 low		5	• Less than 30-minutes fix		2011-12-29	2011-12-29	0
★★★ ... (0) ❓	URL structure	StudentPlanet			25	• Feature request		2014-04-27	2014-04-28	0
★★★ ... (1) ❓	metatag description broken	Niel Hirjee	10 high	10 easy	99	• Regression		2017-05-30	2021-10-08	5 niel_hirjee-10 Aug 17
★★★ ... (0) ❓	site_title_location should default to "After current page's descriptor"	Jeff	5	10 easy	50	• Usability • Less than 30-minutes fix • Easy for Newbie Dev		2023-03-18	2023-03-18	0
★★★ ... (0) ❓	Check & report broken links	Marc Laporte	5	2	10	• Feature request • Dogfood on a *.tiki.org site		2006-03-28	2021-10-10	1 Bsfez-10 Oct 21

	Rating	Subject	Submitted by	Importance	Easy to solve?	Priority	Category	Volunteered to solve	Created	LastModif	Comments
●	★★⫯ ⫯★★ ★★⫯ ⫯★★ ★★⫯ ⫯★★ ★★⫯ ⫯★★ ★★⫯ ⫯★★ (0) ❓	Find a way to block robots from indexing in PHP, and configurable from Tiki	Marc Laporte	8	3	24	• Feature request		2013-08-21	2013-11-01	9 Jyhem-05 Sep 14
●	★★⫯ ⫯★★ ★★⫯ ⫯★★ ★★⫯ ⫯★★ ★★⫯ ⫯★★ ★★⫯ ⫯★★ (0) ❓	SEO: exclude irrelevant content and modules from indexing	Marc Laporte	3	3	9	• Feature request		2013-11-25	2013-11-25	0
●	★★⫯ ⫯★★ ★★⫯ ⫯★★ ★★⫯ ⫯★★ ★★⫯ ⫯★★ ★★⫯ ⫯★★ (0) ❓	Tracker items: nice URLs and Canonical	Marc Laporte	8	4	32	• Feature request • Consistency		2013-11-03	2013-11-04	0
●	★★⫯ ⫯★★ ★★⫯ ⫯★★ ★★⫯ ⫯★★ ★★⫯ ⫯★★ ★★⫯ ⫯★★ (0) ❓	Tighter integration with Apache's > .htaccess (error messages, etc.)	Marc Laporte	8	5	40	• Feature request • Dogfood on a *.tiki.org site		2008-12-04	2018-02-09	1 amette-04 Dec 08
●	★★⫯ ⫯★★ ★★⫯ ⫯★★ ★★⫯ ⫯★★ ★★⫯ ⫯★★ ★★⫯ ⫯★★ (0) ❓	To show Links with no Permission for anonym - turns external Sitemap creation in a disasterarea 302	artbody	7	5	35	• Usability • Feature request		2009-04-07	2013-11-04	0

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Pending

Rating	Subject	Submitted by	Importance	Easy to solve?	Priority	Category	Volunteered to solve	Created	LastModif	Comments

Closed

Rating	Subject	Submitted by	Importance	Easy to solve?	Priority	Category	Volunteered to solve	Created	LastModif	Comments
★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ (0) ❓	Allow Choice of URL name that includes page name, not number, for articles	typeamom	6		30	• Feature request	typeamom	2007-05-06	2010-01-16	0
★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ (0) ❓	Character substitutions in page names, search engine, usernames, etc.	Marc Laporte	6		30	• Usability • Feature request • Dogfood on a *.tiki.org site		2008-12-03	2009-01-17	0
★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ (0) ❓	Spiders getting lost in tiki-calendar.php, tiki-browse_categories.php and tiki-browse_gallery.php	Marc Laporte	6		30	• Usability		2006-03-30	2020-02-26	2 drsassafras-26 Feb 20
★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ (0) ❓	Display tracker item title in the sefurl	Marc Laporte	7	4	28	• Feature request • Consistency		2011-10-18	2017-11-25	1 marclaporte-25 Nov 17
★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ (0) ❓	tiki-searchindex.php in tracker items: either missing or unsuccessful	Xavier de Pedro	5		25	• Error	sylvieg	2007-06-25	2007-07-25	0

	Rating	Subject	Submitted by	Importance	Easy to solve?	Priority	Category	Volunteered to solve	Created	LastModif	Comments
✖	★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ (0) ❓	output handler 'ob_gzhandler' cannot be used after 'URL-Rewriter' in tiki-setup.php on line 1890	Marc Laporte		5	25	• Error		2007-08-15	2020-02-26	1 drsassafras-26 Feb 20
✖	★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ (0) ❓	Registered user cannot delete its own post when SEF url feature is on	abstract4713	5		25	• Conflict of two features (each works well independently)		2010-01-13	2010-01-13	1 sylvie-13 Jan 10
✖	★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ (0) ❓	Robots.txt Disallow entries now must have leading slash	John Hadjisky	5		25	• Error		2005-12-21	2009-04-14	1 fmathias-30 Jan 06
✖	★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ (0) ❓	robots.txt should exclude ALL print-friendly pages	John Hadjisky	5		25	• Feature request	Luis Henrique Fagundes	2005-12-21	2009-04-15	2 Beestje-15 Apr 09
✖	★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ (0) ❓	Robots.txt Enhancements	drsassafras			25	• Feature request • Patch • Less than 30-minutes fix	drsassafras	2014-05-01	2016-05-19	0
✖	★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ (0) ❓	Apache error with .htaccess files	wipf			25	• Error	luciash d' being 🧙	2006-09-06	2017-06-18	2 luci-24 Nov 07

	Rating	Subject	Submitted by	Importance	Easy to solve?	Priority	Category	Volunteered to solve	Created	LastModif	Comments
✖	★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ (0) ❓	Multilingual Meta Keywords and Meta Description (and increase 255 characters limit)	Marc Laporte	3	8	24	• Feature request	manivannans	2005-06-29	2021-09-30	2 Bsfez-30 Sep 21
✖	★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ (0) ❓	Slash (/) in wiki page names cause issue with Rewrite Rules		4		20	• Dogfood on a *.tiki.org site • Conflict of two features (each works well independently)		2009-08-28	2010-12-15	0
✖	★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ (0) ❓	Multi-domain: redirect all traffic to main domain	Marc Laporte	4		20	• Feature request • Community projects	Louis-Philippe Huberdeau	2010-05-05	2010-09-08	0
✖	★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ (0) ❓	Add canonical to tiki-print.php?page=	Marc Laporte	2	10 easy	20	• Feature request	manivannans	2013-12-09	2014-01-06	0
✖	★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ (0) ❓	sefurl conflicts with best language	Marc Laporte	3		15	• Error • Dogfood on a *.tiki.org site		2008-01-27	2008-07-22	4 SEWilco-16 Jul 08
✖	★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ ★★✦ ✦★★ (0) ❓	Search engine friendly URLS and Search engine friendly URL Postfilter not compatible	hrsms	3		15	• Regression • Conflict of two features (each works well independently)		2010-10-10	2013-12-29	0

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2 (current)

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Discussion on IRC about SEFURLs

[+]
Some tips from Dima

Dima is a developer in contact with Regis & Marc and who will join the Tiki community in February 2013

```
> Also I'm sending you some seo-recomendations:
> 1 ) It would be better to make redirects (for example from
> http://info.tiki.org/Join+the+Community to
> http://info.tiki.org/Join+the+Community/) All urls should be in one format.
> 2) In robots.txt directive Crawl-Delay should be at the bottom of the file
> 3) Indexing search should be forbidden by placeing Disallow:
> /tiki-searchresults* into robots.txt
> 4) <h1> tags should be without any attributes, such as id, class etc.
> 5) As I can see, main page is http://tiki.org/tiki-index.php but
> http://tiki.org/ redirects to http://info.tiki.org. It's not good :)
> 6) Also I've never seen directive Exclude in robots.txt before.
>
```

Huh ? I do not understand this:

Dima wrote:

> *4) tags should be without any attributes, such as id, class etc.*

- why ? — luci

Tricky

- http://doc.tiki.org/Wiki-Syntax+Text -> OK
- http://doc.tiki.org/wiki-Syntax+Text -> not OK because of this rule RewriteRule ^wiki-(A-Za-z0-9+) tiki-index.php?page=$1 QSA,L, but complicated what to do with this rule, backward compatibility suggest we keep it. But it's a rule that don't even support non-alpha in pagename

Related

- URL Rewriting Revamp
- http://wordpress.org/extend/plugins/all-in-one-seo-pack/
- http://www.aboutus.org/Learn/Quick-SEO-Fixes-for-Internal-Links
- http://schema.org/
- The Inconvenient Truth About SEO
- https://github.com/PiedWeb/SeoPocketCrawler
- https://github.com/ARCANEDEV/SEO-Helper
- https://github.com/melbahja/seo + https://packagist.org/packages/melbahja/seo
- https://packagist.org/packages/evert/sitemap-php is abandoned so perhaps could be replaced by * https://github.com/melbahja/seo/tree/master/src/Sitemap
- https://github.com/eyecatchup/SEOstats/issues/151 (project seems on hold)
- https://github.com/marcortola/behat-seo-contexts + https://packagist.org/packages/marcortola/behat-seo-contexts

alias

- Rewrite Rules
- Clean URL
- Clean URLs
- SEO
- Canonical URLs
- Canonical URL
- Canonical
- Canonical links
- Canonical link