

## Search engine optimization

**N.B.** This page appears to be **mostly** about SEFURLs (although that is SEO related) rather than *search engine optimization*. Another page here [Search Engine Friendly URLs](#) has the start of how SEFURLs are currently working in Tiki.

## Wishlist

- [Machine Learning for SEO and SEM](#)
- [Sitemap](#)
- [SEO Panel](#)

## Top dogfood priorities

- [domain redirect from \\*.tikiwiki.org to \\*.tiki.org is not working fixed](#)
- [tiki-all\\_languages.php needs canonical](#)
- [Areas Perspective Multi-domain dogfood](#)
  - Areas: <http://suite.tiki.org/Tiki+vs+eyeOS> should not have `<link rel="canonical" href="https://suite.tiki.org/Tiki+vs+eyeOS">`. It should redirect or at least put a canonical to the domain with *suite* in it.

## Top priorities

- Implement for mobile versions:  
<http://searchengineland.com/switchboard-tags-like-canonical-tags-but-for-mobile-seo-127676>
- Canonical links: They should be done for various object types and have Short URLs. Please see: <http://tikiwiki.svn.sourceforge.net/viewvc/tikiwiki/trunk/templates/canonical.tpl>
  1. ~~wiki~~ done
    - Comments (found in Google results) such as <http://dev.tiki.org/tiki-comment-list?type=wiki+page&objectId=Composer> and <http://dev.tiki.org/tiki-comment-list?type=wiki+page&objectId=TrackerToGanttChart> should 301 to the page
  2. ~~articles~~ done
  3. ~~blogs (needs SEFURL too)~~ done
  4. ~~blog posts (missing SEFURL)~~ done
  5. ~~forum~~ done
  6. ~~forum posts (missing SEFURL)~~ done (called it forumthread)
    - Super. Can we have title of threads like we do for blog posts?  
<http://tiki.org/forumthread45664-http-500-internal-server-error>
    - This [example found in Google search results](#) doesn't have a canonical
    - [http://tiki.org/tiki-view\\_forum\\_thread.php?display=&comments\\_parentId=50955&forumId=26&fullscreen=&PHPSESSID=](http://tiki.org/tiki-view_forum_thread.php?display=&comments_parentId=50955&forumId=26&fullscreen=&PHPSESSID=) also found in Google, doesn't have a canonical
    - "https://tiki.org/tiki-view\_forum\_thread.php?comments\_parentId=52156&display=print" was found in a search result. Perfect candidate for a canonical URL
  7. [Tracker items: nice URLs and Canonical](#)
  8. calendar - too tricky, the sefurl is messy and has too many rewrite rules, needs tidying up
  9. ~~categories~~ done, but some tidying up of sort order etc needed
- ~~Canonical should link to http version because better for SEO~~ Done r40833
- tags for pages such as:  
[http://doc.tiki.org/tiki-browse\\_freetags.php?tag+=cms&sort\\_mode=name\\_asc&broaden=y](http://doc.tiki.org/tiki-browse_freetags.php?tag+=cms&sort_mode=name_asc&broaden=y)
- directory: [http://tiki.org/tiki-directory\\_browse.php?parent=36](http://tiki.org/tiki-directory_browse.php?parent=36) vs <http://tiki.org/directory36?print=y>

## Notes

- Inform robots not to index error messages (ex.: db connection issue)

- but added meta generator?
- Error 503 or something
- <http://doc.tiki.org/Meta+Tags>
- <http://antezeta.com/news/avoid-search-engine-indexing>
- inform robots not to index machine translated pages like:
  - [http://info.tiki.org/tiki-index.php?machine\\_translate\\_to\\_lang=fa&no\\_bl=y&page>About+Tiki](http://info.tiki.org/tiki-index.php?machine_translate_to_lang=fa&no_bl=y&page>About+Tiki)
- <http://www.google.com/support/webmasters/bin/answer.py?answer=35769>
- pages which end with .txt should also work with shortURLS
- browser title of [https://info.tiki.org/tiki-list\\_file\\_gallery.php?view=list&galleryId=4](https://info.tiki.org/tiki-list_file_gallery.php?view=list&galleryId=4) is "calendar"

## Questions

- Should we use absolute URLs for canonicals?
  - Answer: yes
- What about: <https://github.com/piwik/piwik/issues/2974>

## Open

Rating	Subject	Submitted by	Importance	Easy to solve?	Priority	Category	Volunteered to solve	Created	LastModif	Comments
● ★★↓ ★★★ ★★↓ ★★★ ★★↓ ★★★ ★★↓ ★★★ ★★↓ ★★★ (0) 🗨	Equivalent characters for page linking, backlinking, searching, etc (ex.: space, underscore, period)	Marc Laporte	3		15	• Usability • Feature request		2008-10-29	2008-12-04	0
● ★★↓ ★★★ ★★↓ ★★★ ★★↓ ★★★ ★★↓ ★★★ ★★↓ ★★★ (0) 🗨	Allow redirect plugin to use fragment identifiers (section/anchors) (patch included)	lbmaian			25	• Feature request • Patch		2009-05-20	2009-06-07	1 marclaporte-23 Aug 10
● ★★↓ ★★★ ★★↓ ★★★ ★★↓ ★★★ ★★↓ ★★★ ★★↓ ★★★ (0) 🗨	Creation of wiki page: enter description and wiki page name is suggested (but editable)		2		10	• Feature request		2009-09-01	2010-01-14	0

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● ★★↓ ↓★★ ★★↓ ↓★★ ★★↓ ↓★★ ★★↓ ↓★★ ★★↓ ↓★★ (0) 🗨	<a href="#">Broken ReWrite rule in .htaccess</a>	maclauk	3		15	• Error		2009-09-30	2009-09-30	2 maclauk-30 Sep 09
● ★★↓ ↓★★ ★★↓ ↓★★ ★★↓ ↓★★ ★★↓ ↓★★ ★★↓ ↓★★ (0) 🗨	<a href="#">Using Sefurl leads to WSOD</a>	djbarney			25	• Error		2009-10-16	2009-10-16	1 stefbrodu-16 Nov 09
● ★★↓ ↓★★ ★★↓ ↓★★ ★★↓ ↓★★ ★★↓ ↓★★ ★★↓ ↓★★ (0) 🗨	<a href="#">SEF URL for article topics</a>	Nelson Ko	4		20	• Feature request		2009-12-07	2009-12-07	0
● ★★↓ ↓★★ ★★↓ ↓★★ ★★↓ ↓★★ ★★↓ ↓★★ ★★↓ ↓★★ (0) 🗨	<a href="#">SEFURL needs to be updated</a>	shtepawski	6		30	• Support request		2010-03-02	2010-03-02	2 Gergely-03 Nov 10
● ★★↓ ↓★★ ★★↓ ↓★★ ★★↓ ↓★★ ★★↓ ↓★★ ★★↓ ↓★★ (0) 🗨	<a href="#">Structures don't get SEF links when SEF is enabled</a>	DesertWolf	6		30	• Conflict of two features (each works well independently)		2010-04-28	2010-04-28	0
● ★★↓ ↓★★ ★★↓ ↓★★ ★★↓ ↓★★ ★★↓ ↓★★ ★★↓ ↓★★ (0) 🗨	<a href="#">Group home pages do not work under sefurl</a>	Gergely	7		35	• Usability • Conflict of two features (each works well independently)		2011-01-27	2011-01-29	1 Chealer9-16 Feb 11

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● ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ (0) ⓘ	<a href="#">In dev.org : search bug, old problem(s) not solved in sorting a filtered list.</a>		8		40	• Usability • Dogfood on a *.tiki.org site • Consistency		2011-08-10	2011-08-10	0
● ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ (0) ⓘ	<a href="#">RSS feed for trackers: should use SEFURLs</a>	Marc Laporte	1 low		5	• Less than 30-minutes fix		2011-12-29	2011-12-29	0
● ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ (0) ⓘ	<a href="#">URL structure</a>	StudentPlanet			25	• Feature request		2014-04-27	2014-04-28	0
● ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ (1) ⓘ	<a href="#">metatag description broken</a>	Niel Hirjee	10 high	10 easy	99	• Regression		2017-05-30	2021-10-08	5 niel_hirjee-10 Aug 17
● ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ (0) ⓘ	<a href="#">site_title_location should default to "After current page's descriptor"</a>	Jeff	5	10 easy	50	• Usability • Less than 30-minutes fix • Easy for Newbie Dev		2023-03-18	2023-03-18	0
● ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ (0) ⓘ	<a href="#">Check &amp; report broken links</a>	Marc Laporte	5	2	10	• Feature request • Dogfood on a *.tiki.org site		2006-03-28	2021-10-10	1 Bsfez-10 Oct 21

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● ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ (0) 🗨	<a href="#">Find a way to block robots from indexing in PHP, and configurable from Tiki</a>	Marc Laporte	8	3	24	• Feature request		2013-08-21	2013-11-01	9 Jyhem-05 Sep 14
● ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ (0) 🗨	<a href="#">SEO: exclude irrelevant content and modules from indexing</a>	Marc Laporte	3	3	9	• Feature request		2013-11-25	2013-11-25	0
● ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ (0) 🗨	<a href="#">Tracker items: nice URLs and Canonical</a>	Marc Laporte	8	4	32	• Feature request • Consistency		2013-11-03	2013-11-04	0
● ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ (0) 🗨	<a href="#">Tighter integration with Apache's &gt;.htaccess (error messages, etc.)</a>	Marc Laporte	8	5	40	• Feature request • Dogfood on a *.tiki.org site		2008-12-04	2018-02-09	1 amette-04 Dec 08
● ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ ★★★★★ (0) 🗨	<a href="#">To show Links with no Permission for anonym - turns external Sitemap creation in a disasterarea 302</a>	artbody	7	5	35	• Usability • Feature request		2009-04-07	2013-11-04	0

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Pending

Rating	Subject	Submitted by	Importance	Easy to solve?	Priority	Category	Volunteered to solve	Created	LastModif	Comments
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Closed

Rating	Subject	Submitted by	Importance	Easy to solve?	Priority	Category	Volunteered to solve	Created	LastModif	Comments
Ⓢ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ (0)	<a href="#">Multilingual Meta Keywords and Meta Description (and increase 255 characters limit)</a>	Marc Laporte	3	8	24	• Feature request	manivannans	2005-06-29	2021-09-30	2 Bsfez-30 Sep 21
Ⓢ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ (0)	<a href="#">Robots.txt Disallow entries now must have leading slash</a>	John Hadjisky	5		25	• Error		2005-12-21	2009-04-14	1 fmathias-30 Jan 06
Ⓢ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ (0)	<a href="#">robots.txt should exclude ALL print-friendly pages</a>	John Hadjisky	5		25	• Feature request	Luis Henrique Fagundes	2005-12-21	2009-04-15	2 Beestje-15 Apr 09
Ⓢ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ (0)	<a href="#">Spiders getting lost in tiki-calendar.php, tiki-browse_categories.php and tiki-browse_gallery.php</a>	Marc Laporte	6		30	• Usability		2006-03-30	2020-02-26	2 drsassafras-26 Feb 20
Ⓢ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ (0)	<a href="#">SEF URL Search Engine Friendly URL</a>	artbody	8		40	• Usability • Feature request • Patch • Dogfood on a *.tiki.org site	artbody	2006-05-18	2021-10-11	7 Bsfez-11 Oct 21

Rating	Subject	Submitted by	Importance	Easy to solve?	Priority	Category	Volunteered to solve	Created	LastModif	Comments
Ⓢ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ (0)	<a href="#">Apache error with .htaccess files</a>	wipf			25	• Error	lucias d' being	2006-09-06	2017-06-18	2 luci-24 Nov 07
Ⓢ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ (0)	<a href="#">Ability to use a structure as a menu {menu structureId=1}</a>	homunq	8		40	• Feature request	homunq	2007-04-05	2010-01-14	6 marclaporte-29 Apr 09
Ⓢ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ (0)	<a href="#">Allow meta tags unique to pages</a>	typeamom	6		30	• Feature request	typeamom	2007-04-09	2018-03-06	3 marclaporte-15 Jan 10
Ⓢ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ (0)	<a href="#">Allow Choice of URL name that includes page name, not number, for articles</a>	typeamom	6		30	• Feature request	typeamom	2007-05-06	2010-01-16	0
Ⓢ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ (0)	<a href="#">tiki-searchindex.php in tracker items: either missing or unsuccessful</a>	Xavier de Pedro	5		25	• Error	sylvieg	2007-06-25	2007-07-25	0
Ⓢ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ (0)	<a href="#">output handler 'ob_gzhandler' cannot be used after 'URL-Rewriter' in tiki-setup.php on line 1890</a>	Marc Laporte		5	25	• Error		2007-08-15	2020-02-26	1 drsassafras-26 Feb 20

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☹️ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ (0) 🗨️	<a href="#">sefurl conflicts with best language</a>	Marc Laporte	3		15	<ul style="list-style-type: none"> <li>Error</li> <li>Dogfood on a *.tiki.org site</li> </ul>		2008-01-27	2008-07-22	4 SEWilco-16 Jul 08
☹️ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ (0) 🗨️	<a href="#">nofollow on hyperlinks</a>	Marc Laporte	8	8	64	<ul style="list-style-type: none"> <li>Feature request</li> <li>Less than 30-minutes fix</li> </ul>		2008-02-28	2010-08-23	8 marclaporte-23 Aug 10
☹️ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ (0) 🗨️	<a href="#">Adding some examples in htaccess</a>	Marc Laporte	5	8	40	<ul style="list-style-type: none"> <li>Documentation (or Advocacy)</li> <li>Less than 30-minutes fix</li> </ul>		2008-03-08	2010-12-26	3 marclaporte-29 Mar 10
☹️ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ (1) 🗨️	<a href="#">Site Map for visitors and search engines (Sitemap Protocol)</a>	Marc Laporte	8	5	40	<ul style="list-style-type: none"> <li>Feature request</li> </ul>		2008-03-09	2017-12-17	7 marclaporte-17 Dec 17
☹️ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ (0) 🗨️	<a href="#">Saving page with SEFURL on creates 404 error</a>	mrisch	8		40	<ul style="list-style-type: none"> <li>Error</li> </ul>		2008-08-16	2008-08-16	0
☹️ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ ★★ (0) 🗨️	<a href="#">period (.) in page names conflicts with Short URLs rewrite rules</a>	Marc Laporte	9 high		45	<ul style="list-style-type: none"> <li>Error</li> <li>Dogfood on a *.tiki.org site</li> </ul>		2008-11-01	2009-01-16	0

Rating	Subject	Submitted by	Importance	Easy to solve?	Priority	Category	Volunteered to solve	Created	LastModif	Comments
★★★★ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ (0) ⓘ	<a href="#">Character substitutions in page names, search engine, usernames, etc.</a>	Marc Laporte	6		30	<ul style="list-style-type: none"> <li>• Usability</li> <li>• Feature request</li> <li>• Dogfood on a *.tiki.org site</li> </ul>		2008-12-03	2009-01-17	0
★★★★ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ (0) ⓘ	<a href="#">Canonical URL Tag</a>	Marc Laporte	9 high		45	<ul style="list-style-type: none"> <li>• Feature request</li> <li>• Dogfood on a *.tiki.org site</li> </ul>		2009-04-03	2011-05-23	2 marclaporte-05 Dec 10
★★★★ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ ★★★★ (0) ⓘ	<a href="#">Full screen mode: Error on first click on dev.tw.o and doc.tw.o</a>		7		35	<ul style="list-style-type: none"> <li>• Error</li> <li>• Dogfood on a *.tiki.org site</li> </ul>		2009-04-19	2011-01-05	0

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Discussion on IRC about SEFURLs

[+]  
Some tips from Dima

Dima is a developer in contact with Regis & Marc and who will join the Tiki community in February 2013

```
> Also I'm sending you some seo-recomendations:
> 1 ) It would be better to make redirects (for example from
> http://info.tiki.org/Join+the+Community to
> http://info.tiki.org/Join+the+Community/) All urls should be in one format.
> 2) In robots.txt directive Crawl-Delay should be at the bottom of the file
> 3) Indexing search should be forbidden by placeing Disallow:
> /tiki-searchresults* into robots.txt
> 4) <h1> tags should be without any attributes, such as id, class etc.
> 5) As I can see, main page is http://tiki.org/tiki-index.php but
> http://tiki.org/ redirects to http://info.tiki.org. It's not good :)
> 6) Also I've never seen directive Exclude in robots.txt before.
>
```

Huh ? I do not understand this:

Dima wrote:

- | 4) tags should be without any attributes, such as id, class etc.
- why ? — luci

Tricky

- <http://doc.tiki.org/Wiki-Syntax+Text> -> OK
- <http://doc.tiki.org/wiki-Syntax+Text> -> not OK because of this rule RewriteRule ^wiki-(A-Za-z0-9+) tiki-index.php?page=\$1 QSA,L, but complicated what to do with this rule, backward compatibility suggest we keep it. But it's a rule that don't even support non-alpha in pagename

Related

- [URL Rewriting Revamp](#)
- <http://wordpress.org/extend/plugins/all-in-one-seo-pack/>
- <http://www.aboutus.org/Learn/Quick-SEO-Fixes-for-Internal-Links>
- <http://schema.org/>
- [The Inconvenient Truth About SEO](#)
- <https://github.com/PiedWeb/SeoPocketCrawler>
- <https://github.com/ARCANEDDEV/SEO-Helper>
- <https://github.com/melbahja/seo> + <https://packagist.org/packages/melbahja/seo>
- <https://packagist.org/packages/evert/sitemap-php> is abandoned so perhaps could be replaced by \* <https://github.com/melbahja/seo/tree/master/src/Sitemap>
- <https://github.com/eyecatchup/SEOstats/issues/151> (project seems on hold)
- <https://github.com/marcortola/behav-seo-contexts> + <https://packagist.org/packages/marcortola/behav-seo-contexts>

alias

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- [Rewrite Rules](#)
- [Clean URL](#)
- [Clean URLs](#)
- [SEO](#)
- [Canonical URLs](#)
- [Canonical URL](#)
- [Canonical](#)
- [Canonical links](#)
- [Canonical link](#)