

Search engine optimization

N.B. This page appears to be **mostly** about SEFURLs (although that is SEO related) rather than *search engine optimization*. Another page here [Search Engine Friendly URLs](#) has the start of how SEFURLs are currently working in Tiki.

Wishlist

- [Machine Learning for SEO and SEM](#)
- [Sitemap](#)
- [SEO Panel](#)

Top dogfood priorities

- [domain redirect from *.tikiwiki.org to *.tiki.org is not working](#) fixed
- [tiki-all_languages.php needs canonical](#)
- [Areas Perspective Multi-domain dogfood](#)
 - Areas: <http://suite.tiki.org/Tiki+vs+eyeOS> should not have `<link rel="canonical" href="https://suite.tiki.org/Tiki+vs+eyeOS">`. It should redirect or at least put a canonical to the domain with *suite* in it.

Top priorities

- Implement for mobile versions:
<http://searchengineland.com/switchboard-tags-like-canonical-tags-but-for-mobile-seo-127676>
- Canonical links: They should be done for various object types and have Short URLs. Please see: <http://tikiwiki.svn.sourceforge.net/viewvc/tikiwiki/trunk/templates/canonical.tpl>
 1. ~~wiki~~ done
 - Comments (found in Google results) such as <http://dev.tiki.org/tiki-comment-list?type=wiki+page&objectId=Composer> and <http://dev.tiki.org/tiki-comment-list?type=wiki+page&objectId=TrackerToGanttChart> should 301 to the page
 2. ~~articles~~ done
 3. ~~blogs (needs SEFURL too)~~ done
 4. ~~blog posts (missing SEFURL)~~ done
 5. ~~forum~~ done
 6. ~~forum posts (missing SEFURL)~~ done (called it forumthread)
 - Super. Can we have title of threads like we do for blog bosts?
<http://tiki.org/forumthread45664-http-500-internal-server-error>
 - This [example found in Google search results](#) doesn't have a canonical
 - http://tiki.org/tiki-view_forum_thread.php?display=&comments_parentId=50955&forumId=26&fullscreen=&PHPSESSID= also found in Google, doesn't have a canonical
 - "https://tiki.org/tiki-view_forum_thread.php?comments_parentId=52156&display=print" was found in a search result. Perfect candidate for a canonical URL
 7. [Tracker items: nice URLs and Canonical](#)
 8. calendar - too tricky, the sefurl is messy and has too many rewrite rules, needs tidying up

9. categories done, but some tidying up of sort order etc needed

- Canonical should link to http version because better for SEO Done r40833
- tags for pages such as:
http://doc.tiki.org/tiki-browse_freetags.php?tag=+cms&sort_mode=name_asc&broaden=y
- directory: http://tiki.org/tiki-directory_browse.php?parent=36 vs <http://tiki.org/directory36?print=y>

Notes

- Inform robots not to index error messages (ex.: db connection issue)
 - but added meta generator?
 - Error 503 or something
 - <http://doc.tiki.org/Meta+Tags>
 - <http://antezeta.com/news/avoid-search-engine-indexing>
- inform robots not to index machine translated pages like:
http://info.tiki.org/tiki-index.php?machine_translate_to_lang=fa&no_bl=y&page=About+Tiki
- <http://www.google.com/support/webmasters/bin/answer.py?answer=35769>
- pages which end with .txt should also work with shortURLS
- browser title of https://info.tiki.org/tiki-list_file_gallery.php?view=list&galleryId=4 is "calendar"

Questions

- Should we use absolute URLs for canonicals?
 - Answer: yes
- What about: <https://github.com/piwik/piwik/issues/2974>

Open

Rating	Subject	Submitted by	Importance	Easy to solve?	Priority	Category	Volunteered to solve	Created	LastModif	Comments
● ★★½ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ (0) ⓘ	Equivalent characters for page linking, backlinking, searching, etc (ex.: space, underscore, period)	Marc Laporte	3		15	• Usability • Feature request		2008-10-29	2008-12-04	0
● ★★½ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ (0) ⓘ	Allow redirect plugin to use fragment identifiers (section/anchor ids) (patch included)	lbmaian			25	• Feature request • Patch		2009-05-20	2009-06-07	1 marclaporte-23 Aug 10

Rating	Subject	Submitted by	Importance	Easy to solve?	Priority	Category	Volunteered to solve	Created	LastModif	Comments
<ul style="list-style-type: none"> ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ (0) ?	Broken ReWrite rule in .htaccess	maclauk	3		15	• Error		2009-09-30	2009-09-30	2 maclauk-30 Sep 09
<ul style="list-style-type: none"> ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ (0) ?	Using Sefurl leads to WSOD	djbarney			25	• Error		2009-10-16	2009-10-16	1 stefbrodu-16 Nov 09
<ul style="list-style-type: none"> ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ (0) ?	SEF URL for article topics	Nelson Ko	4		20	• Feature request		2009-12-07	2009-12-07	0
<ul style="list-style-type: none"> ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ (0) ?	Creation of wiki page: enter description and wiki page name is suggested (but editable)		2		10	• Feature request		2009-09-01	2010-01-14	0
<ul style="list-style-type: none"> ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ (0) ?	SEFUrl needs to be updated	shtepawski	6		30	• Support request		2010-03-02	2010-03-02	2 Gergely-03 Nov 10

Rating	Subject	Submitted by	Importance	Easy to solve?	Priority	Category	Volunteered to solve	Created	LastModif	Comments
<ul style="list-style-type: none"> ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ (0) ?	Structures don't get SEF links when SEF is enabled	DesertWolf	6		30	• Conflict of two features (each works well independently)		2010-04-28	2010-04-28	0
<ul style="list-style-type: none"> ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ (0) ?	Group home pages do not work under sefurl	Gergely	7		35	• Usability • Conflict of two features (each works well independently)		2011-01-27	2011-01-29	1 Chealer9-16 Feb 11
<ul style="list-style-type: none"> ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ (0) ?	In dev.org : search bug, old problem(s) not solved in sorting a filtered list.		8		40	• Usability • Dogfood on a *.tiki.org site • Consistency		2011-08-10	2011-08-10	0
<ul style="list-style-type: none"> ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ (0) ?	RSS feed for trackers: should use SEFURLs	Marc Laporte	1 low		5	• Less than 30-minutes fix		2011-12-29	2011-12-29	0
<ul style="list-style-type: none"> ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ (0) ?	SEFURL with parameters in URL path	Frank Guthausen	6	5	30	• Error		2012-11-09	2013-10-28	0

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<ul style="list-style-type: none"> ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ (0) ? 	Find a way to block robots from indexing in PHP, and configurable from Tiki	Marc Laporte	8	3	24	• Feature request		2013-08-21	2013-11-01	9 Jyhem-05 Sep 14
<ul style="list-style-type: none"> ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ (0) ? 	To show Links with no Permission for anonym - turns external Sitemap creation in a disasterarea 302	artbody	7	5	35	• Usability • Feature request		2009-04-07	2013-11-04	0
<ul style="list-style-type: none"> ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ (0) ? 	Tracker items: nice URLs and Canonical	Marc Laporte	8	4	32	• Feature request • Consistency		2013-11-03	2013-11-04	0
<ul style="list-style-type: none"> ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ (0) ? 	Invalid URL makes really ugly & broken page: should be nicer fallback	Marc Laporte	2	6	12	• Usability		2013-11-03	2013-11-04	0
<ul style="list-style-type: none"> ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ ★ ★ ↓ ↓ ★ ★ (0) ? 	SEO: exclude irrelevant content and modules from indexing	Marc Laporte	3	3	9	• Feature request		2013-11-25	2013-11-25	0

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<ul style="list-style-type: none"> ★ ★ ☆ ★ ★ ☆ ★ ★ ☆ ★ ★ ☆ ★ ★ ☆ ★ ★ ☆ ★ ★ ☆ ★ ★ ☆ ★ ★ ☆ ★ ★ ☆ (1) ? 	SEF forum thread	drsassafras	6	9	54	• Consistency	manivannans	2014-04-27	2014-04-27	0
<ul style="list-style-type: none"> ★ ★ ☆ ★ ★ ☆ ★ ★ ☆ ★ ★ ☆ ★ ★ ☆ ★ ★ ☆ ★ ★ ☆ ★ ★ ☆ ★ ★ ☆ ★ ★ ☆ (0) ? 	URL structure	StudentPlanet			25	• Feature request		2014-04-27	2014-04-28	0

Pending

Rating	Subject	Submitted by	Importance	Easy to solve?	Priority	Category	Volunteered to solve	Created	LastModif	Comments
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Closed

Rating	Subject	Submitted by	Importance	Easy to solve?	Priority	Category	Volunteered to solve	Created	LastModif	Comments
	Cannot Reply to a Comment on Wiki page	psue	9 high	8	72	<ul style="list-style-type: none"> • Error • Conflict of two features (each works well independently) • Less than 30-minutes fix 		2009-09-16	2010-01-14	1 marclaporte-27 Dec 09
	_htaccess should know which version of Tiki it is for	Marc Laporte	9 high	8	72	<ul style="list-style-type: none"> • Feature request • Less than 30-minutes fix 	Nelson Ko	2009-12-25	2012-04-16	0
	nofollow on hyperlinks	Marc Laporte	8	8	64	<ul style="list-style-type: none"> • Feature request • Less than 30-minutes fix 		2008-02-28	2010-08-23	8 marclaporte-23 Aug 10
	tiki-all_languages.php needs canonical	Marc Laporte	8	8	64	<ul style="list-style-type: none"> • Feature request 	manivannans	2013-11-19	2014-02-13	2 manivannans-20 Dec 13
	Pollution of URLs by sending relative links to inexisting subdirectories	Marc Laporte	7	7	49	<ul style="list-style-type: none"> • Error • Conflict of two features (each works well independently) 	Nelson Ko	2012-10-16	2013-10-28	1 marclaporte-29 Jan 13
	Disallow tiki-tell_a_friend.php in robots.txt	Jan Krohn	6	8	48	<ul style="list-style-type: none"> • Usability • Less than 30-minutes fix 		2010-03-11	2011-02-05	6 JanKrohn-18 Mar 10

Rating	Subject	Submitted by	Importance	Easy to solve?	Priority	Category	Volunteered to solve	Created	LastModif	Comments
	period (.) in page names conflicts with Short URLs rewrite rules	Marc Laporte	9 high		45	<ul style="list-style-type: none"> Error Dogfood on a *.tiki.org site 		2008-11-01	2009-01-16	0
	Canonical URL Tag	Marc Laporte	9 high		45	<ul style="list-style-type: none"> Feature request Dogfood on a *.tiki.org site 		2009-04-03	2011-05-23	2 marclaporte-05 Dec 10
	Ability to use a structure as a menu {menu structureId=1}	homunq	8		40	<ul style="list-style-type: none"> Feature request 	homunq	2007-04-05	2010-01-14	6 marclaporte-29 Apr 09
	Adding some examples in htaccess	Marc Laporte	5	8	40	<ul style="list-style-type: none"> Documentation (or Advocacy) Less than 30-minutes fix 		2008-03-08	2010-12-26	3 marclaporte-29 Mar 10
	Site Map for visitors and search engines (Sitemap Protocol)	Marc Laporte	8	5	40	<ul style="list-style-type: none"> Feature request 		2008-03-09	2017-12-17	7 marclaporte-17 Dec 17
	Saving page with SEFURL on creates 404 error	mrirsch	8		40	<ul style="list-style-type: none"> Error 		2008-08-16	2008-08-16	0

Rating	Subject	Submitted by	Importance	Easy to solve?	Priority	Category	Volunteered to solve	Created	LastModif	Comments
	page names with colon, like user:person not working when SEFURL is on	Nelson Ko	8		40	• Error		2010-11-09	2011-01-05	1 marclaporte-05 Jan 11
	Add canonical for tiki-slideshow2.php	Marc Laporte	4	10 easy	40	• Feature request	manivannans	2013-12-03	2013-12-09	0
	SEF URL Search Engine Friendly URL	artbody	8		40	<ul style="list-style-type: none"> • Usability • Feature request • Patch • Dogfood on a *.tiki.org site 	artbody	2006-05-18	2021-10-11	7 Bsfez-11 Oct 21
	Full screen mode: Error on first click on dev.tw.o and doc.tw.o		7		35	<ul style="list-style-type: none"> • Error • Dogfood on a *.tiki.org site 		2009-04-19	2011-01-05	0
	Remove www automatically	Marc Laporte	7		35	• Feature request		2010-03-30	2010-04-05	0
	Google reject Tiki generated sitemap	Bernard Sfez / Tiki Specialist	7	5	35	<ul style="list-style-type: none"> • Regression • Easy for Newbie Dev 		2021-09-13	2021-12-07	4 Bsfez-07 Dec 21

	Rating	Subject	Submitted by	Importance	Easy to solve?	Priority	Category	Volunteered to solve	Created	LastModif	Comments
⊕	<ul style="list-style-type: none"> ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ (0) 🗉 	Allow meta tags unique to pages	typeamom	6		30	• Feature request	typeamom	2007-04-09	2018-03-06	3 marclaporte-15 Jan 10
⊕	<ul style="list-style-type: none"> ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ ★★★ (0) 🗉 	Allow Choice of URL name that includes page name, not number, for articles	typeamom	6		30	• Feature request	typeamom	2007-05-06	2010-01-16	0

<<

1 (current)

2

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Discussion on IRC about SEFURLs

[+]

Some tips from Dima

Dima is a developer in contact with Regis & Marc and who will join the Tiki community in February 2013

```
> Also I'm sending you some seo-recomendations:
> 1 ) It would be better to make redirects (for example from
> http://info.tiki.org/Join+the+Community to
> http://info.tiki.org/Join+the+Community/) All urls should be in one format.
> 2) In robots.txt directive Crawl-Delay should be at the bottom of the file
> 3) Indexing search should be forbidden by placing Disallow:
> /tiki-searchresults* into robots.txt
> 4) <h1> tags should be without any attributes, such as id, class etc.
> 5) As I can see, main page is http://tiki.org/tiki-index.php but
> http://tiki.org/ redirects to http://info.tiki.org. It's not good :)
> 6) Also I've never seen directive Exclude in robots.txt before.
>
```

Huh ? I do not understand this:

Dima wrote:

4) tags should be without any attributes, such as id, class etc.

- why ? — luci

Tricky

- <http://doc.tiki.org/Wiki-Syntax+Text> -> OK
- <http://doc.tiki.org/wiki-Syntax+Text> -> not OK because of this rule RewriteRule ^wiki-(A-Za-z0-9+) tiki-index.php?page=\$1 QSA,L, but complicated what to do with this rule, backward compatibility suggest we keep it. But it's a rule that don't even support non-alpha in pagename

Related

- [URL Rewriting Revamp](#)
- <http://wordpress.org/extend/plugins/all-in-one-seo-pack/>
- <http://www.aboutus.org/Learn/Quick-SEO-Fixes-for-Internal-Links>
- <http://schema.org/>
- [The Inconvenient Truth About SEO](#)
- <https://github.com/PiedWeb/SeoPocketCrawler>
- <https://github.com/ARCANEDDEV/SEO-Helper>
- <https://github.com/melbahja/seo> + <https://packagist.org/packages/melbahja/seo>
- <https://packagist.org/packages/evert/sitemap-php> is abandoned so perhaps could be replaced by * <https://github.com/melbahja/seo/tree/master/src/Sitemap>
- <https://github.com/eyecatchup/SEOstats/issues/151> (project seems on hold)
- <https://github.com/marcortola/behateo-contexts> + <https://packagist.org/packages/marcortola/behateo-contexts>

alias

- [Rewrite Rules](#)
- [Clean URL](#)
- [Clean URLs](#)
- [SEO](#)
- [Canonical URLs](#)
- [Canonical URL](#)
- [Canonical](#)
- [Canonical links](#)
- [Canonical link](#)