

## Search engine optimization

**N.B.** This page appears to be **mostly** about SEFURLs (although that is SEO related) rather than *search engine optimization*. Another page here [Search Engine Friendly URLs](#) has the start of how SEFURLs are currently working in Tiki.

## Wishlist

- [Machine Learning for SEO and SEM](#)
- [Sitemap](#)
- [SEO Panel](#)

## Top dogfood&nbsp;priorities

- [○○○○○○○ ○○○○○○○○ ○○○○ ○○○○○○○○○○○○○○○○○ ○○ ○○○○○○○○○○ ○○ ○○○ ○○○○○○](#) fixed
- [tiki-all\\_languages.php needs canonical](#)
- [Areas Perspective Multi-domain dogfood](#)
  - Areas: <http://suite.tiki.org/Tiki+vs+eyeOS> should not have &lt;link rel="canonical" href="https://suite.tiki.org/Tiki+vs+eyeOS"&gt;. It should redirect or at least put a canonical to the domain with *suite* in it.

## Top priorities

- Implement for mobile versions:  
<http://searchengineland.com/switchboard-tags-like-canonical-tags-but-for-mobile-seo-127676>
- Canonical links: They should be done for various object types and have Short URLs. Please see: <http://tikiwiki.svn.sourceforge.net/viewvc/tikiwiki/trunk/templates/canonical.tpl>
  1. [○○○○○](#) done
    - Comments (found in Google results) such as <http://dev.tiki.org/tiki-comment-list?type=wiki+page&objectId=Composer> and <http://dev.tiki.org/tiki-comment-list?type=wiki+page&objectId=TrackerToGanttChart> should 301 to the page
  2. [○○○○○○○○○](#) done
  3. [○○○○○-○○○○○○○-○○○○○○○-○○○○○](#) done
  4. [○○○○○-○○○○○○○-○○○○○○○○○-○○○○○○○○○](#) done
  5. [○○○○○](#) done
  6. [○○○○○-○○○○○-○○○○○○○○○-○○○○○○○○○](#) done (called it forumthread)
    - Super. Can we have title of threads like we do for blog posts?  
<http://tiki.org/forumthread45664-http-500-internal-server-error>
    - This [example found in Google search results](#) doesn't have a canonical
    - [http://tiki.org/tiki-view\\_forum\\_thread.php?display=&comments\\_parentId=50955&amp;forumId=26&amp;fullscreen=&PHPSESSID=](http://tiki.org/tiki-view_forum_thread.php?display=&comments_parentId=50955&amp;forumId=26&amp;fullscreen=&PHPSESSID=) also found in Google, doesn't have a canonical
    - "https://tiki.org/tiki-view\_forum\_thread.php?comments\_parentId=52156&amp;display=print" was found in a search result. Perfect candidate for a canonical URL
  7. [Tracker items: nice URLs and Canonical](#)
  8. calendar - too tricky, the sefurl is messy and has too many rewrite rules, needs tidying up
  9. [○○○○○○○○○○○](#) done, but some tidying up of sort order etc needed
- [○○○○○○○○○○○-○○○○○○○-○○○○○-○○-○○○○○-○○○○○○○○○-○○○○○○○○○-○○○○○○○-○○○○-○○○○](#) Done r40833
- tags for pages such as:  
[http://doc.tiki.org/tiki-browse\\_freetags.php?tag+=cms&amp;sort\\_mode=name\\_asc&amp;broaden=y](http://doc.tiki.org/tiki-browse_freetags.php?tag+=cms&amp;sort_mode=name_asc&amp;broaden=y)
- directory: [http://tiki.org/tiki-directory\\_browse.php?parent=36](http://tiki.org/tiki-directory_browse.php?parent=36) vs <http://tiki.org/directory36?print=y>

## Notes

- Inform robots not to index error messages (ex.: db connection issue)
  - but added meta generator?

- Error 503 or something
- <http://doc.tiki.org/Meta+Tags>
- <http://antezeta.com/news/avoid-search-engine-indexing>
- inform robots not to index machine translated pages like:
  - [http://info.tiki.org/tiki-index.php?machine\\_translate\\_to\\_lang=fa&no\\_bl=y&page>About+Tiki](http://info.tiki.org/tiki-index.php?machine_translate_to_lang=fa&no_bl=y&page>About+Tiki)
- <http://www.google.com/support/webmasters/bin/answer.py?answer=35769>
- pages which end with .txt should also work with shortURLS
- browser title of [https://info.tiki.org/tiki-list\\_file\\_gallery.php?view=list&galleryId=4](https://info.tiki.org/tiki-list_file_gallery.php?view=list&galleryId=4) is "calendar"

## Questions

- Should we use absolute URLs for canonicals?
  - Answer: yes
- What about: <https://github.com/piwik/piwik/issues/2974>

## Open

Rating	Subject	Submitted by	Importance	Easy to solve?	Priority	Category	Volunteered to solve	Created	LastModif	Comments
(0)	<a href="#">domain redirect from *.tikiwiki.org to *.tiki.org is not working</a>	Marc Laporte	9	9	81	<ul style="list-style-type: none"> <li>• Dogfood on a *.tiki.org site</li> <li>• Regression</li> </ul>		2013-06-11	2014-08-30	5 Jyhem-01 Sep 14
(0)	<a href="#">Tighter integration with Apache's &amp; .htaccess (error messages, etc.)</a>	Marc Laporte	8	5	40	<ul style="list-style-type: none"> <li>• Feature request</li> <li>• Dogfood on a *.tiki.org site</li> </ul>		2008-12-04	2018-02-09	1 amette-04 Dec 08
(1)	<a href="#">metatag description broken</a>	Niel Hirjee	10 high	10 easy	99	<ul style="list-style-type: none"> <li>• Regression</li> </ul>		2017-05-30	2021-10-08	5 niel_hirjee-10 Aug 17
(0)	<a href="#">Check &amp; report broken links</a>	Marc Laporte	5	2	10	<ul style="list-style-type: none"> <li>• Feature request</li> <li>• Dogfood on a *.tiki.org site</li> </ul>		2006-03-28	2021-10-10	1 Bsfez-10 Oct 21
(0)	<a href="#">Google shouldn't returns edit page link to create a new page</a>	Bernard Sfez / Tiki Specialist	7	5	35	<ul style="list-style-type: none"> <li>• Dogfood on a *.tiki.org site</li> <li>• Bug</li> </ul>		2021-10-31	2021-10-31	0
(0)	<a href="#">Simple way to tell search engine robot to index or not a Tiki site</a>	Bernard Sfez / Tiki Specialist	7	7	49	<ul style="list-style-type: none"> <li>• Feature request</li> <li>• Developer Training</li> <li>• Easy for Newbie Dev</li> </ul>		2021-11-08	2021-11-08	1 marclaporte-22 Feb 23

Rating	Subject	Submitted by	Importance	Easy to solve?	Priority	Category	Volunteered to solve	Created	LastModif	Comments
(0)	<a href="#">Disallow printing links to be indexed by search engines</a>	Bernard Sfez / Tiki Specialist	7	7	49	<ul style="list-style-type: none"> <li>• Feature request</li> <li>• Dogfood on a *.tiki.org site</li> <li>• Developer Training</li> <li>• Easy for Newbie Dev</li> </ul>		2021-11-08	2021-11-08	1 marclaporte-05 Nov 23
(0)	<a href="#">Wrong URL at tiki-admin_sitemap.php for submitting a Tiki generated sitemap (manual VS console) ?</a>	Bernard Sfez / Tiki Specialist	10 high	5	50	<ul style="list-style-type: none"> <li>• Consistency</li> </ul>		2021-12-07	2021-12-12	1 Bsfez-12 Dec 21
(0)	<a href="#">Scheduler failing to create sitemap (no commands defined in the &amp;quot;sitemap&amp;quot; namespace)</a>	Bernard Sfez / Tiki Specialist	9	7	63	<ul style="list-style-type: none"> <li>• Regression</li> </ul>		2021-12-12	2022-01-20	0

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### Pending

Rating	Subject	Submitted by	Importance	Easy to solve?	Priority	Category	Volunteered to solve	Created	LastModif	Comments
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No records found  
Closed

Rating	Subject	Submitted by	Importance	Easy to solve?	Priority	Category	Volunteered to solve	Created	LastModif	Comments
(0)	<a href="#">site_title_location should default to &amp;quot;After current page&amp;#039;s descriptor&amp;quot;</a>	Jeff	5	10 easy	50	<ul style="list-style-type: none"> <li>• Usability</li> <li>• Less than 30-minutes fix</li> <li>• Easy for Newbie Dev</li> </ul>		2023-03-18	2023-04-11	1 jean-marc.kadimba-11 Apr 23
(0)	<a href="#">Date of article in the sitemap article xml are wrong</a>	Bernard Sfez / Tiki Specialist	7	7	49	<ul style="list-style-type: none"> <li>• Error</li> <li>• Regression</li> </ul>		2021-12-06	2022-10-05	2 Bsfez-09 Oct 22
(0)	<a href="#">Google reject Tiki generated sitemap</a>	Bernard Sfez / Tiki Specialist	7	5	35	<ul style="list-style-type: none"> <li>• Regression</li> <li>• Easy for Newbie Dev</li> </ul>		2021-09-13	2021-12-07	4 Bsfez-07 Dec 21
(0)	<a href="#">SEF URL Search Engine Friendly URL</a>	artbody	8		40	<ul style="list-style-type: none"> <li>• Usability</li> <li>• Feature request</li> <li>• Patch</li> <li>• Dogfood on a *.tiki.org site</li> </ul>	artbody	2006-05-18	2021-10-11	7 Bsfez-11 Oct 21
(0)	<a href="#">Multilingual Meta Keywords and Meta Description (and increase 255 characters limit)</a>	Marc Laporte	3	8	24	<ul style="list-style-type: none"> <li>• Feature request</li> </ul>	manivannans	2005-06-29	2021-09-30	2 Bsfez-30 Sep 21

Rating	Subject	Submitted by	Importance	Easy to solve?	Priority	Category	Volunteered to solve	Created	LastModif	Comments
(0)	<a href="#">Spiders getting lost in tiki-calendar.php, tiki-browse_categories.php and tiki-browse_gallery.php</a>	Marc Laporte	6		30	• Usability		2006-03-30	2020-02-26	2 drsassafras-26 Feb 20
(0)	<a href="#">output handler &amp;#039;ob_gzhandler&amp;#039; cannot be used after &amp;#039;URL-Rewriter&amp;#039; in tiki-setup.php on line 1890</a>	Marc Laporte		5	25	• Error		2007-08-15	2020-02-26	1 drsassafras-26 Feb 20
(0)	<a href="#">Allow meta tags unique to pages</a>	typeamom	6		30	• Feature request	typeamom	2007-04-09	2018-03-06	3 marclaporte-15 Jan 10
(1)	<a href="#">Site Map for visitors and search engines (Sitemap Protocol)</a>	Marc Laporte	8	5	40	• Feature request		2008-03-09	2017-12-17	7 marclaporte-17 Dec 17
(0)	<a href="#">Display tracker item title in the sefurl</a>	Marc Laporte	7	4	28	• Feature request • Consistency		2011-10-18	2017-11-25	1 marclaporte-25 Nov 17
(0)	<a href="#">Apache error with .htaccess files</a>	wipf			25	• Error	luciashd&#039; being []	2006-09-06	2017-06-18	2 luci-24 Nov 07
(0)	<a href="#">Robots.txt Enhancements</a>	drsassafras			25	• Feature request • Patch • Less than 30-minutes fix	drsassafras	2014-05-01	2016-05-19	0
(0)	<a href="#">tiki-all_languages.php needs canonical</a>	Marc Laporte	8	8	64	• Feature request	manivannans	2013-11-19	2014-02-13	2 manivannans-20 Dec 13
(0)	<a href="#">Add canonical to tiki-print.php?page=</a>	Marc Laporte	2	10 easy	20	• Feature request	manivannans	2013-12-09	2014-01-06	0
(0)	<a href="#">Search engine friendly URLs and Search engine friendly URL Postfilter not compatible</a>	hrsms	3		15	• Regression • Conflict of two features (each works well independently)		2010-10-10	2013-12-29	0
(0)	<a href="#">Add canonical for tiki-slideshow2.php</a>	Marc Laporte	4	10 easy	40	• Feature request	manivannans	2013-12-03	2013-12-09	0
(0)	<a href="#">Pollution of URLs by sending relative links to inexisting subdirectories</a>	Marc Laporte	7	7	49	• Error • Conflict of two features (each works well independently)	Nelson Ko	2012-10-16	2013-10-28	1 marclaporte-29 Jan 13
(0)	<a href="#">_htaccess should know which version of Tiki it is for</a>	Marc Laporte	9 high	8	72	• Feature request • Less than 30-minutes fix	Nelson Ko	2009-12-25	2012-04-16	0
(0)	<a href="#">Canonical URL Tag</a>	Marc Laporte	9 high		45	• Feature request • Dogfood on a *.tiki.org site		2009-04-03	2011-05-23	2 marclaporte-05 Dec 10
(0)	<a href="#">Disallow tiki-tell_a_friend.php in robots.txt</a>	Jan Krohn	6	8	48	• Usability • Less than 30-minutes fix		2010-03-11	2011-02-05	6 JanKrohn-18 Mar 10

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Discussion on IRC about&nbsp;SEFURLs

[+]

Some tips from&nbsp;Dima

Dima is a developer in contact with Regis & Marc and who will join the Tiki community in February 2013

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&gt; Also I'm sending you some seo-recomendations: &gt; 1 ) It would be better to make redirects (for example from &gt; <http://info.tiki.org/Join+the+Community> to &gt; <http://info.tiki.org/Join+the+Community/>) All urls should be in one format. &gt; 2) In robots.txt directive Crawl-Delay should be at the bottom of the file &gt; 3) Indexing search should be forbidden by placing Disallow: &gt; /tiki-searchresults\* into robots.txt &gt; 4) &lt;h1&gt; tags should be without any attributes, such as id, class etc. &gt; 5) As I can see, main page is <http://tiki.org/tiki-index.php> but &gt; <http://tiki.org/> redirects to <http://info.tiki.org>. It's not good :) &gt; 6) Also I've never seen directive Exclude in robots.txt before. &gt;

Huh ? I do not understand this:

*Dima* wrote:

4) tags should be without any attributes, such as id, class etc.  
- why ? &mdash; luci

Tricky

- <http://doc.tiki.org/Wiki-Syntax+Text> -&gt; OK
- <http://doc.tiki.org/wiki-Syntax+Text> -&gt; not OK because of this rule RewriteRule ^wiki-(A-Za-z0-9+) tiki-index.php?page=\$1 QSA,L, but complicated what to do with this rule, backward compatibility suggest we keep it. But it's a rule that don't even support non-alpha in pagename

Related

- [URL Rewriting Revamp](#)
- <http://wordpress.org/extend/plugins/all-in-one-seo-pack/>
- <http://www.aboutus.org/Learn/Quick-SEO-Fixes-for-Internal-Links>
- <http://schema.org/>
- [The Inconvenient Truth About SEO](#)
- <https://github.com/PiedWeb/SeoPocketCrawler>
- <https://github.com/ARCANEDEV/SEO-Helper>
- <https://github.com/melbahja/seo> + <https://packagist.org/packages/melbahja/seo>
- <https://packagist.org/packages/evert/sitemap-php> is abandoned so perhaps could be replaced by \* <https://github.com/melbahja/seo/tree/master/src/Sitemap>
- <https://github.com/eyecatchup/SEOstats/issues/151> (project seems on hold)
- <https://github.com/marcortola/behat-seo-contexts> + <https://packagist.org/packages/marcortola/behat-seo-contexts>

alias

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- [Rewrite Rules](#)
- [Clean URL](#)
- [Clean URLs](#)
- [SEO](#)
- [Canonical URLs](#)
- [Canonical URL](#)
- [Canonical](#)
- [Canonical links](#)
- [Canonical link](#)