Multi-sided platform

Tiki should become a tool to build multi-sided platforms

"The organization that creates value primarily by enabling direct interactions between two (or more) distinct types of affiliated customers is called a multi-sided platform (MSP)

Source: https://en.wikipedia.org/wiki/Two-sided_market

This goes beyond a Shopping Cart. It's about connecting people, organization and projects. This feature should be like a Shopping Cart but where anyone can put items for sale. Think classified ads, car pool, etc. Please also see: http://en.wikipedia.org/wiki/Rental_management_software

See also

- https://wikisuite.org/SaaS-platform-template
- https://profiles.tiki.org/Barter_Market
- Auction
- Shopping Cart

Alternatives


Sharetribe

Related links

- https://hbr.org/2019/05/a-study-of-more-than-250-platforms-reveals-why-most-fail