Option to send personalised newsletters

There are various options to fetch the eMail addresses as list of recipients of newsletters in Tiki, although one important is missing:

- There is no standard option to create personalised newsletters, either from a Tracker or from a CSV file.
- A very common and important feature for newsletters (despite Tiki doesn't cover that) is the opportunity to send personalised newsletters with personal salutations like “Dear Mr. Doe”, “Dear Ms Smith”, “Dear Prof. Dr. Nevertheless”.
- If a newsletter could fetch a limited number of field from a Tracker by using permanent field names - optionally but not necessarily a user tracker - it would be quite easy to create a personalised newsletter.
- Additionally it could be considered to either implement an option to self-subscribe to the
newsletter via the Tracker - with the problem to handle self-unsibscribe by an unsubscribe link in the sent newsletter or to add oneself to the tracker by the subscription link.

Importance
7

Easy to solve?
3

Priority
21

Demonstrate Bug
Please demonstrate your bug on show2.tikiwiki.org

Version: trunk ▼ Create show2.tikiwiki.org instance

Ticket ID
6470

Created
Monday 23 October, 2017 08:16:13 GMT-0000

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Monday 23 October, 2017 08:36:46 GMT-0000

Comments

Attachments

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No attachments for this item

The original document is available at http://dev.tiki.org/item6470-Option-to-send-personalised-newsletters